

THE ROSEVILLE ADVANTAGE IS...

BIG AND STILL GROWING

126,956 CURRENT POPULATION

165,000+ ESTIMATED 2025 POPULATION

4.8% GROWTH RATE (MORE THAN 2x STATES AVERAGE)

→ A GREAT PLACE TO LAUNCH OR EXPAND



WEST ROSEVILLE'S GROWTH AREA WILL BRING 334 ACRES OF COMMERCIAL LAND USE, 13,419 RESIDENTIAL UNITS, AND APPROXIMATELY 47,505 RESIDENTS

LOWEST AVERAGE "CLASS A" OFFICE SPACE LEASE RATE IN THE REGION PER SQUARE FOOT

TECH FRIENDLY ;)

NAMED ONE OF THE TOP TECHNOLOGICALLY PROGRESSIVE & INNOVATIVE CITIES OF ITS SIZE IN THE UNITED STATES FOR 2014

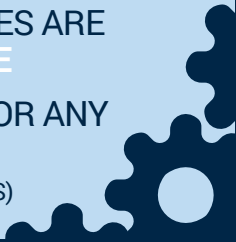
STREAMLINED & EFFICIENT

DEVELOPMENT COSTS ARE AMONG THE LOWEST IN THE REGION

DEVELOPMENT PROCESSES ARE EFFICIENT & PREDICTABLE

NO UTILITY USERS' TAX FOR ANY UTILITY SERVICES

(GAS, ELECTRIC AND CABLE SERVICES)



ALL ABOUT LOCATION

20 MI. NORTHEAST OF THE STATE CAPITAL

SHORT DRIVE TO THE SIERRA FOOTHILLS, FOLSOM LAKE, GOLD COUNTRY, LAKE TAHOE, SAN FRANCISCO, NAPA VALLEY, SILICON VALLEY AND MORE



EDUCATED & FINANCIALLY **STABLE**



PLACER COUNTY RANKED 2ND HEALTHIEST COUNTY IN THE STATE

45%

OF THE ADULT POPULATION HOLD A BACHELOR'S DEGREE OR HIGHER

94%+

HAVE RECEIVED A HIGH SCHOOL DIPLOMA



PLACER COUNTY IS THE 7TH WEALTHIEST COUNTY IN THE STATE